



**58th Annual International Underwater Clinic
March 9-11, 2012**

Special Sponsorship Opportunities available with the Boston Sea Rovers

In addition to our Gold, Silver and Bronze levels of Corporate Sponsorships that have been traditionally available (please see attached form for additional information), we have developed the following opportunities to help meet the marketing needs of many of our friends and supporters.

• Friday Night Pre-Clinic Cocktail Reception for Speakers, Corporate Sponsors and Distinguished Guests

This traditionally semi-formal cocktail party was designated invitation only in 1956, and is an eloquent social event intended to welcome our Clinic speakers, and special guests. A subtle but obviously placed placard near the front door of the Mansion would inform all guests of your good taste, and generosity. In addition, a special thanks to the sponsor will be made during the introductory toast.

\$10,000

• Ticket Back

The back of all of the Sea Rover tickets is available for your corporate logo and message. Tickets are required to be purchased and shown by every show attendee, and three distinct tickets are required to participate in the entire weekend (Saturday day, Saturday evening film festival, and Sunday day). This is a unique and distinct venue to get your message seen by every participant, every day.

\$1,500

• Workshops

Each Sea Rovers Clinic includes on average a dozen diverse and specialized workshops each year. Each workshop is designed to provide detailed training and information that is typically not available at local dive shops. Costs vary depending on content and participation, and can start with modest room fees, if the sponsor is also providing the instructor and all materials, such as a regulator repair clinic sponsored by an equipment manufacturer. More advanced sponsorships could include transportation and hotel costs for out of town guest instructors, A/V rentals, etc. Call for more details and opportunities.

Cost varies with level of effort, starting at \$250

• Web Site Main Sponsor

The Boston Sea Rovers Website, bostonsearovers.com, has been showing tremendous growth over the past three years. In the months around our annual Clinic, we routinely register over 500 hits/day, and average close to 100/day throughout the year. We are offering an exclusive site sponsorship, with the corporate logo/link to be prominently displayed at the bottom of each public page.

Starting at \$1,000

• Annual Commemorative T-Shirt

Each year the Sea Rovers commission a custom T-shirt to commemorate the historic Clinic. The sponsors logo is prominently displayed on the back of the shirt, beneath the primary T-shirt design.

Starting at \$1,000

• Frank Scalli Annual Summer Internship

In 2004, the Sea Rovers and the Scalli Family created a special internship program to provide a well deserving high school graduating senior interested in pursuing a career in the marine sciences an opportunity to meet and work with a wide variety of Sea Rovers and our associates for the entire summer. A variety of opportunities exist to help enhance this experience, from cash and gear donations, to expedition support.

Let's talk about the possibilities!

- **Daytime Seminar Rooms**

The Sea Rovers are known throughout the world as hosts of the highest quality daytime seminars in the business. Three distinct rooms feature concurrent presentations on subjects as diverse as shipwrecks to diving medical breakthroughs. Experts from across the country and around the globe converge in Boston each year to premier their latest discoveries and adventures. The Daytime Committee crafts a schedule that features rooms highlighting particular themes. By sponsoring a room that is tailored to your target audience, you may achieve the highest product recognition. As examples, a manufacturer of technical dive equipment would be very interested in sponsoring a room with presentations on shipwreck exploration, while a rep. from a tropical dive destination may be interested in sponsoring the room featuring exotic travel and new reef discoveries. The sponsors name will be prominently displayed on the front of the speakers' podium, beneath the Sea Rover logo, and slides acknowledging the sponsorship will be kept on the main screen before and after each presentation.

Half-Day (3 seminars in morning or 4 seminars in afternoon): \$850

Full-Day (7 seminars, combining morning and afternoon): \$1,500

- **4th Daytime Speaker room for Marketing**

Occasionally the Sea Rovers offer a fourth smaller room for daytime presentations made by our professional exhibitors and show participants. Each talk is limited to 30 minutes, and is geared towards allowing presenters to feature timely marketing information to the audience. This is distinctly different from our main daytime presentation. Themes can vary from exotic dive destinations, to technical diving opportunities. The intimate room size ensures direct contact with show participants interested in the specialized presentations. The sponsors name will be prominently displayed on the front of the speakers' podium, beneath the Sea Rover logo, and slides acknowledging the sponsors ship will be kept on the main screen before and after each presentation.

Starting at \$1000/day

- **Saturday Night Meet the Speakers Party after the Film Festival**

This "let your hair down" party immediately follows the Film Festival, and features a live band, cash bar, and legendary Sea Rover Antics. Space is available for a variety of decorating options, and it may be possible to center the event around a mutually agreeable theme.

Starting at \$2,000

- **Evening Film Festival Sponsor**

The Saturday Evening Film Festival is the cornerstone of our Annual Clinics. Regarded by many as the best showcase of talent in the underwater world, combined with the history of developing the concept of underwater film festivals in 1956, makes this a corporate opportunity that is available:

By Invitation Only

The Sea Rovers are a not-for-profit, 501c3 organization, composed completely of volunteers. Proceeds from each Clinic are used for scholarships, for Seamark, a vision clinic for a local school for severely handicapped students, and to continue to promote the goals and visions of the Boston Sea Rovers, a team "Dedicated to Raising the Level of Knowledge of the Underwater World". For any further information regarding these, or other possibilities that may be mutually beneficial to both of our organizations, please do not hesitate to contact us.

David Caldwell

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Visit our website at <http://www.bostonsearovers.com>