



THE 58th ANNUAL BOSTON SEA ROVERS CLINIC

Program Guide Advertising Reservation Form

March 9-11, 2012

Company Name:		
Address:		
City:	State:	Zip or Postal Code:
Telephone:	Fax:	Country:
Email:		
Representative Name:		

A 50% payment is due upon reservation of ad. Balance & artwork are due by December 31, 2011. 10% discount to non-profit agencies at BSR discretion. Contact Frank Panaccio for approval.

Advertisement Type	Rate	Total
<input type="checkbox"/> Full Page Color (Back Outside Cover), Bleed 8.5"x11", Non-Bleed 7.5"x10"	\$1200	
<input type="checkbox"/> Full Page Color Cover (Front Inside___/Back Inside___), Bleed 8.5" x 11", Non-Bleed 7.5"x10"	\$800	
<input type="checkbox"/> Full Page Color (Inside Page), 8.5" x 11"	\$450	
<input type="checkbox"/> Full Page Black & White Page (Inside Page), 8.5" x 11"	\$350	
<input type="checkbox"/> Half Page Color (Inside Page), 8.5" x 5.5"	\$325	
<input type="checkbox"/> Half Page Black & White (Inside Page), 8.5" x 5.5"	\$225	
<input type="checkbox"/> Quarter Page Color (Inside Page), 3.5" x 5.5"	\$250	
<input type="checkbox"/> Quarter Page Black & White (Inside Page), 3.5" x 4.75"	\$150	
<input type="checkbox"/> Horizontal Business Card Black & White, 3.5" x 2"	\$50	
<input type="checkbox"/> Artwork included <input type="checkbox"/> Use last year's artwork <input type="checkbox"/> Artwork to follow		
Enter total discount if applicable ----->		
CALCULATE TOTAL AMOUNT DUE ----->		

Ad Specifications

- Black & White Ads: High resolution (300 dpi minimum) electronic form (i.e. JPEG) preferred for black and white ads. Complete one piece negative, right reading emulsion side down, reproduction proofs, or one shot camera ready art for non-electronic ads.
- Color (cover) Ads: Professional grade format required. A color proof ad must be supplied.
- Corporate Sponsor Logos: Logos need to be provided in an electronic format (high resolution 300 dpi minimum, EPS or TIFF) accompanied by a high quality black and white or color print version.
- Production Charges: Ads that need to be modified in any way (text, size, etc.) will be charged at a minimum cost of \$75/hour.
- The Boston Sea Rovers reserves the right to disapprove any advertising deemed inappropriate.

PAYMENT INFORMATION

Please make all checks payable to "Boston Sea Rovers" and mail to the attention of:
Frank Panaccio, Advertising Chairperson, Boston Sea Rovers, 60 Pinckney St., Boston, MA 02114
 Phone: (617) 680-2505 (cell) Email: fpanaccio@gmail.com

Check Enclosed <input type="checkbox"/> YES	I am providing full payment at this time <input type="checkbox"/> YES <input type="checkbox"/> NO	Check Number:
For payments made by CREDIT CARD: I wish to provide FULL payment at this time: <input type="checkbox"/> YES I wish to provide only a DEPOSIT at this time: <input type="checkbox"/> YES		
Total Amount Authorized:	\$	
Credit Card Type:	<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover	
Card Number:		Expiration Date:
Name on Card:		
Credit Card Billing Address:	City:	State: Zip/Postal:
Authorized Signature:		Date Signed: