



58th Boston Sea Rovers Clinic, March 9-11, 2012

Dear Friend and Supporter,

The Boston Sea Rovers and its members would like to thank you for your interest in the 58th Annual Boston Sea Rovers Clinic. The Boston Sea Rovers is a non-profit organization dedicated to increasing the awareness of the underwater world and cultivating an appreciation for this precious resource among current and future generations. The organization is a proud sponsor of the annual Boston Sea Rovers Clinic – a full weekend symposium featuring daytime seminars, workshops, exhibitors, and an evening film festival, each lead by pioneers in underwater research and exploration. Proceeds from the clinics are used to promote the mission of our organization, including providing funding for scholarships, internships and other non-profit organizations dedicated to promoting our cause. We are eager and honored to have your participation and support in this effort.

In 2011, the Boston Sea Rovers hosted its annual clinic at its new home, CoCo Key Hotel & Water Resort in Danvers MA. This new location features fantastic amenities for exhibitors and attendees. Some of the benefits to clinic exhibitors and attendees include:

- **Expanded exhibit hall** – The exhibit hall now includes convenient relaxing set-up on Friday and two full days open to the public on Saturday and Sunday!
- **New World Passport for Attendees** – Exhibitors, who wish to participate, can be part of our World Passport Raffle. Clinic attendees will receive a world passport which will have to be stamped by participating exhibitors in order to be entered into a new special drawing designed to maximize traffic to your booth.
- **Free admission to exhibit floor** – Exhibitors are encouraged to print free exhibit hall passes, using our template, to help promote the show and maximize attendee participation.
- **On site pool** – The pool is located near the exhibit floor for use by dive stores and exhibitors to host Discover Scuba programs or other equipment demonstration activities.
- **Over a dozen workshop/breakout rooms** – These rooms are available for specialized training from Thursday through Sunday.
- **Easy access for exhibitors** – There are no additional costs for set-ups or break-downs on the exhibit floor.
- **Reasonably priced hotel rooms** – Discounted rates are available for early-bird sign-ups.
- **Free parking** – Free and ample parking at the hotel!
- **Prime Location** – Danvers boasts easy access from all points, including Boston via major highways such as RT 95, RT 128 and RT 1.
- **Low cost and convenient transport** to and from Boston's Logan Airport.

Attached to this letter is the 2012 Exhibitor Contract. We are offering significant discounts and incentives for early commitments. We are very excited about this year's clinic, and it is our hope that you will be a proud supporter. If you have any questions, please do not hesitate to contact us directly. We are here to answer your questions and look forward to partnering with you for the 58th Annual Boston Sea Rovers Clinic!

Sincerely,

David Caldwell – Exhibitor and Corporate Sponsorship Chair
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